

**MIGRAINE RESEARCH FOUNDATION'S DOOR TO THE CURE SWEEPSTAKES  
OFFICIAL RULES**

1. **NO PURCHASE NECESSARY TO ENTER. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.**
2. The Migraine Research Foundation's Door to the Cure Sweepstakes (the Sweepstakes) begins at 9:00 AM Eastern Daylight Time (EDT) on 5/20/11 and ends at 5:00 PM (EDT) on 6/9/11 (promotion entry period). **Sponsor:** Migraine Research Foundation, Inc., 300 East 75<sup>th</sup> Street, Suite 3K, New York, N.Y. 10021 (Sponsor).
3. There are two ways to enter the Sweepstakes. Method #1: To enter online by purchasing an entry ticket, complete the official entry form found at [www.migraineresearchfoundation.org/sweepstakes](http://www.migraineresearchfoundation.org/sweepstakes), follow the instructions to purchase an entry ticket and indicate which prize drawing you want your entry ticket to be entered into and submit. Online entries must be received by 5:00 PM (EDT) on 6/9/11. In the event of a dispute over the identity of an online entrant, entry will be deemed submitted by the holder of the e-mail account as of date of entry. Mass entries or entries generated by a script, macro or use of automated devices will be disqualified. The Sponsor is not responsible for telephone or computer equipment failure. Method #2: To enter without purchasing an entry ticket, print your name, address and telephone number, e-mail address (optional) and which prize drawing you want your entry to be entered into on a 3-x 5+piece of paper and mail your entry via first class mail to: Migraine Research Foundation Sweepstakes Entry, 300 East 75<sup>th</sup> Street, Suite 3K, New York, N.Y. 10021.+ Mail-in entries must be postmarked by 6/9/11 and received by 6/16/11. No photocopied or mechanically reproduced entries will be accepted. One Mail-in entry per envelope. Entries become the Sponsor's property and will not be returned or acknowledged. The Sponsor is not responsible for telephone or computer equipment failure, or for lost, late, stolen, misdirected, altered, damaged, incomplete, illegible or postage due mail.
4. Potential winners will be determined in a random drawing from among all eligible entries received for each prize drawing throughout the promotion entry period for a total of 12 drawings conducted on or about 6/17/11. Judges' decisions are final and binding in all matters related to the Sweepstakes. Winner will be notified by email, phone or mail. All potential winners of prizes that are valued at over \$600 or that involve travel of any kind will be required to sign and return an Affidavit of Eligibility and Liability Release within 7 days of date printed on notification or s/he will be disqualified and an alternate winner will be selected. For any travel prize, winners' travel companion must also complete and sign a Travel Release prior to travel. If a prize or prize notification is returned as undeliverable, the prize will be awarded to an alternate winner. No substitutions for prizes, except the Sponsor may substitute a prize with one of equal or greater retail value. Prizes are not transferable or redeemable for cash. If an eligible minor, as determined in his/her state of residency, wins a prize, it will be awarded in the name of the minor's parent or legal guardian. Acceptance of prize constitutes permission (except where prohibited by law) to use each winner's name, prize won, hometown and likeness for purposes of advertising, online posting, promotion and publicity without additional compensation. The Sponsor reserves the right to modify the notification procedures in connection with the selection of alternate winners, if any.
5. Prizes and Approximate Retail Values (ARV):
  - Prize Drawing #1: \$25 ticket . SpaRitual Body Products . (ARV \$500)

- Prize Drawing #2: \$25 ticket . Golf Twosome and Lunch at Mahopac GC . (ARV: \$600)
- Prize Drawing #3: \$10 ticket . Nintendo Wii Gaming System . (ARV: \$200)
- Prize Drawing #4: \$10 ticket . Apple iPod Touch, 8GB . (ARV: \$230)
- Prize Drawing #5: \$25 ticket . Gucci Women's Sunglasses, Two pairs . (ARV: \$620)
- Prize Drawing #6: \$25 ticket . Stuart Weitzman Handbag - (ARV: \$625)
- Prize Drawing #7: \$10 ticket . *The Lion King* Broadway Tickets-one pair - (ARV: \$284)
- Prize Drawing #8: \$10 ticket . American Girl ~~Rebecca~~+ Doll . (ARV: \$100)
- Prize Drawing #9: \$25 ticket . The Halkin Hotel, London (Two night weekend stay for two, breakfast) - (ARV: \$2100)
- Prize Drawing #10: \$25 ticket . Isha Elafi Necklace . (ARV: \$250)
- Prize Drawing #11: \$10 ticket . Puma merchandise gift certificate - (ARV: \$250)
- Prize Drawing #12: \$10 ticket . SpaRitual Mani/Pedi Products - (ARV: \$250)

Total ARV of all prizes is \$6009. All hotel accommodations based on double occupancy and are subject to availability. Blackout dates and other restrictions may apply to all prizes. All other expenses and amenities not mentioned herein, including but not limited to, ALL air and ground transportation to and from hotel and events, food not specified herein, beverages, taxes and gratuities, are the responsibility of Prize winner. For travel prize all minors must be accompanied by parent or legal guardian. Odds of winning a prize depend on the number of eligible entries received for each prize drawing. All federal, state and local taxes, if any, are the sole responsibility of the winner. An IRS Form 1099 will be filed in the name of the winner for the retail value of any prize whose ARV is \$600 or more.

6. Sweepstakes is open to legal residents of the 50 United States or the District of Columbia, age 18 or older at time of entry. Employees of the Migraine Research Foundation, its Board of Directors, and the spouses of each of them, and the website developer are not eligible to enter. United States law applies to this Sweepstakes. Void where prohibited by law.
7. As a condition of entering the Sweepstakes, participant agrees that (a) under no circumstances will participant be permitted to obtain awards for, and participant hereby waives all rights to claim punitive, incidental, consequential or any other damages, other than for actual out-of-pocket expenses, (b) all causes of action arising out of or connected with this Sweepstakes, or any prizes awarded, shall be resolved individually, without resort to any form of class action and shall be resolved exclusively by arbitration under the rules of the American Arbitration Association; and (c) any and all claims, judgments and awards shall be limited to actual out-of-

pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorney's fees (d) Sponsor is not responsible for (i) any injury or damages to the entrant's or any other person's computer related to or resulting from playing or downloading any materials in the Sweepstakes; (ii) lost, interrupted or unavailable network server or other connection, miscommunications, failed phone or computer or telephone transmissions or technical failure, jumbled, scrambled or misdirected transmissions, or for late, lost, damaged, misdirected entries or other error of any kind whether human, mechanical or electronic. In the event the Sweepstakes is, in the opinion of the Sponsor, compromised by a virus, bugs, non-authorized human intervention or other causes beyond the control of the Sponsor which corrupts or impairs the administration, security, fairness or proper play of the Sweepstakes, the Sponsor reserves the right in its sole discretion to modify, suspend or terminate the Sweepstakes and select winners from all eligible entries received prior to termination.

8. **LIMITATION ON LIABILITY:** The Sponsor is not responsible for printing or typographical errors in any Sweepstakes-related materials; for stolen, lost, late, misdirected, damaged, incomplete, illegible, or postage-due mail or entries; or for applications that are processed late or incorrectly, or are lost due to computer or electronic malfunction. The Sponsor reserves the right to cancel, suspend or modify the online method of Sweepstakes entry if fraud or technical failures compromise the integrity of the Sweepstakes as determined by the Sponsor in its sole discretion and award the prizes from among all eligible entries received via the online method of entry prior to action taken and all other entries received during the promotion period.

**LEGAL WARNING:** ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY DAMAGE, DESTROY, TAMPER OR VANDALIZE THIS WEB SITE OR INTERFERE WITH THE OPERATION OF THE SWEEPSTAKES, IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

9. Participating entrants agree to these rules and the decisions of the judges and release the Sponsor and all other companies involved in the Sweepstakes, and all of their respective employees, directors, officers, agents and parent, subsidiary and affiliated companies, from all claims or liability relating to their participation in the Sweepstakes or acceptance of use of any prize. By participating in the Sweepstakes, you (i) agree to be bound by these official rules, including all eligibility requirements, and (ii) agree to be bound by the decisions of the Sponsor which are final and binding in all matters relating to the Sweepstakes. Failure to comply with these official rules may result in disqualification from the Sweepstakes. Winners acknowledge that the Sponsor and all other companies concerned with this Sweepstakes and their agents do not make, nor are in any manner responsible for, any warranty, representations, expressed or implied, in fact or in law, relative to the quality, conditions or fitness of any aspects of the prize. However, each prize will be subject to its manufacturer's standard warranty, if any. Any and all disputes, claims, and causes of action arising out of or in connection with this Sweepstakes, shall be resolved individually, without resort to any form of class action. This Sweepstakes shall be governed by, and construed in accordance with, the laws of the State of New York. ANY CLAIMS, JUDGMENTS AND/OR AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS ASSOCIATED WITH ENTERING THIS SWEEPSTAKES. ENTRANT HEREBY WAIVES ANY RIGHTS OR CLAIMS TO ATTORNEY'S FEES, INDIRECT, SPECIAL, PUNITIVE, INCIDENTAL OR CONSEQUENTIAL DAMAGES OF ENTRANT, WHETHER FORESEEABLE OR NOT AND WHETHER BASED ON NEGLIGENCE OR OTHERWISE.
10. For a list of prize winners (available by 7/9/11) send a stamped, self-addressed envelope by 9/9/11 to: Migraine Research Foundation, Inc., 300 East 75<sup>th</sup> Street, Suite 3K, New York, N.Y. 10021.